

Youin is a brand specialized in **urban mobility and electric transportation solutions**, focused on delivering reliable, innovative products adapted to the real needs of the European market. Our mission is to promote a more efficient, sustainable, and accessible way of moving, combining technology, functionality, and design oriented to everyday use.

At Youin, we develop and distribute a complete range of light mobility vehicles, with a strong focus on **electric bicycles, electric scooters, and accurated selection of accessories**. Our catalogue is designed to cover different customer profiles, from individual users to professional channels and specialized distributors.

Our value proposition is built on three core pillars: quality, affordability, and service. We strive to offer products with an excellent price-to-quality ratio, while **producing in Europe** to ensure full compliance with European regulations and standards. I

At Pro-Days, we present our new 2026 range of bicycles and mobility solutions with the aim of strengthening our presence in the European market, expanding our distribution network, and generating new business opportunities. This event represents a key opportunity to showcase our **ultra-foldable Oxford model, carbon belt transmission fat Luxor Pro and our successfull tricicle Dover model**.